

2024  
SMOKY MOUNTAIN WEEKEND  
VENDOR PACKET

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JUNE 14 & 15 2024  
GATLINBURG CONVENTION CENTER  
234 HISTORIC NATURE TRAIL  
GATLINBURG, TN 37738



The Sevier County Fire Chiefs invite you to become a sponsor of our upcoming Fire, Rescue, and EMS Conference. With your participation and support, we will make this Smoky Mountain Weekend the best one ever! Working together, we can improve our services, knowledge, and a networking opportunity unmatched within the Fire Service. Our conference will focus on providing educational and networking opportunities for Fire Chiefs, Fire Officers, and Firefighters throughout Tennessee and our neighboring states. We hope you will join the Smoky Mountain Weekend Expo on June 14-15th.

# 2024 EXPO

# SPONSORSHIP OPPORTUNITIES

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**\$4,000**

## **Platinum Sponsorship**

30 x 60 Prime Spot  
4 Skirted Tables and 8 Chairs  
Signage on Expo Floor  
Recognition on SMW Social Media

## **Gold Sponsorship**

**Option A:** 30x50 Apparatus Spot  
**Option B:** Upstairs Selection (Qty: 1)  
Both Include:  
3 Skirted Tables and 6 Chairs  
Signage on Expo Floor  
Recognition on SMW Social Media

**\$3,000**

**\$1,500**

## **Silver Sponsorship**

20x50 Apparatus Spot  
1 Skirted Tables and 2 chairs

## **Booth Rental - \$600**

10 x 10 Booth Rental  
1 Skirted Table and 2 Chairs

**\$600**

**\$500**

## **Food Sponsorship - \$500**

Signage on Expo Floor  
Recognition on SMW Social Media

## **Logo Requirments**

All Platinum, Gold, and Food Sponsorships offer signage. Please submit your logo 10 days after registration. Email your high-resolution electronic version of your logo to [smokymountainweekend@gmail.com](mailto:smokymountainweekend@gmail.com). All logos should be submitted with in 10 days after registration. Requirements: EPS, JPEG, TIF format; Minimum 300 dpi





# EXPO FLOOR DETAILS

## What are the Expo Floor Hours?

Friday, June 14, 2024  
4:00 pm- 8:00 pm

Saturday, June 15, 2024  
8:00 am - 2:00 pm

## Who chooses the booth location?

At least one month prior to the Expo, the Platinum, Gold and Silver Sponsorships will receive a link to choose their top three booth selections and will be honored in order of the completed registration. All 10x10 booths will be assigned in the order of registrations received.

## When are the prime expo times?

On Friday evening, all students are invited to the expo floor for food and networking resulting in a busy expo floor. With over 700 students expected, vendors can expect Saturday during lunch to be busy as lunch is provided to all students.

## Are there other sponsorship opportunities?

Yes! If you do not see a sponsorship that meet your company's need, reach out! Let's create a sponsorship just for you!

## Are there Giveaways on the Showroom Floor and how can I donate?

Absolutely! Our students love the giveaways! During designated times, students, gather on the floor to win door prizes donated by vendors and local businesses! To donate, please drop off during your onsite registration.

## What if I have more questions?

We are here to help! Any additional questions can be directed to [smokymountainweekend@gmail.com](mailto:smokymountainweekend@gmail.com) or text/call the Expo Floor Coordinator, Misti Harlinger, at 615-305-3229.



# ONSITE DETAILS

## **Vendors Move In**

Vendors will begin moving in on Friday, June 14 beginning at 8:30 am. Larger Sponsorships and apparatus will move in first, followed by the 10x10 booths. A Move In Schedule will be emailed 5-7 days prior to the move-in to all vendors,

## **Cleaning Station**

A Cleaning Station will be available for all apparatus. The scheduled cleaning time is an hour and a half before your scheduled move-in time. Cleaning supplies will be available onsite. If you wish to use the cleaning station, the address is 309 Riggan Drive, Gatlinburg, TN located across the parking lot from the conference center.

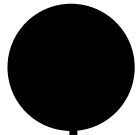
## **Internet**

Internet is available to all Smoky Mountain Weekend vendors and students at no extra cost. If your display requires extensive internet, you may want to consider another option. However, if basic speeds fill your booth needs, we have you covered!

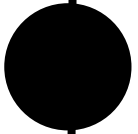
## **Electricity**

Any Vendor requiring Electricity will need to follow the link below to the Electrical Service Order Form from the Convention Center. Please note that this order form and payment must be received 2 weeks prior to moving in. The link to order electricity can be found at <https://exhibitors.venueops.com/exhibitions/account-2098-A/>.

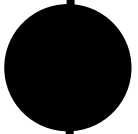
# HOTELS OFFERING SMOKY MOUNTAIN WEEKEND RATES



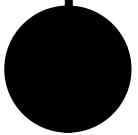
**Sidney James Hotel 610 Airport Road  
Gatlinburg TN 37738 (865) 436-7851  
\$99.00 per night**



**Gillette Motel  
235 Airport Road Gatlinburg TN 37738 (865) 436-5601  
Beginning at \$150 per night**



**Glenstone Lodge  
504 Airport Road Gatlinburg TN 37738 1-800-362-9522  
Beginning at \$104 a Night**



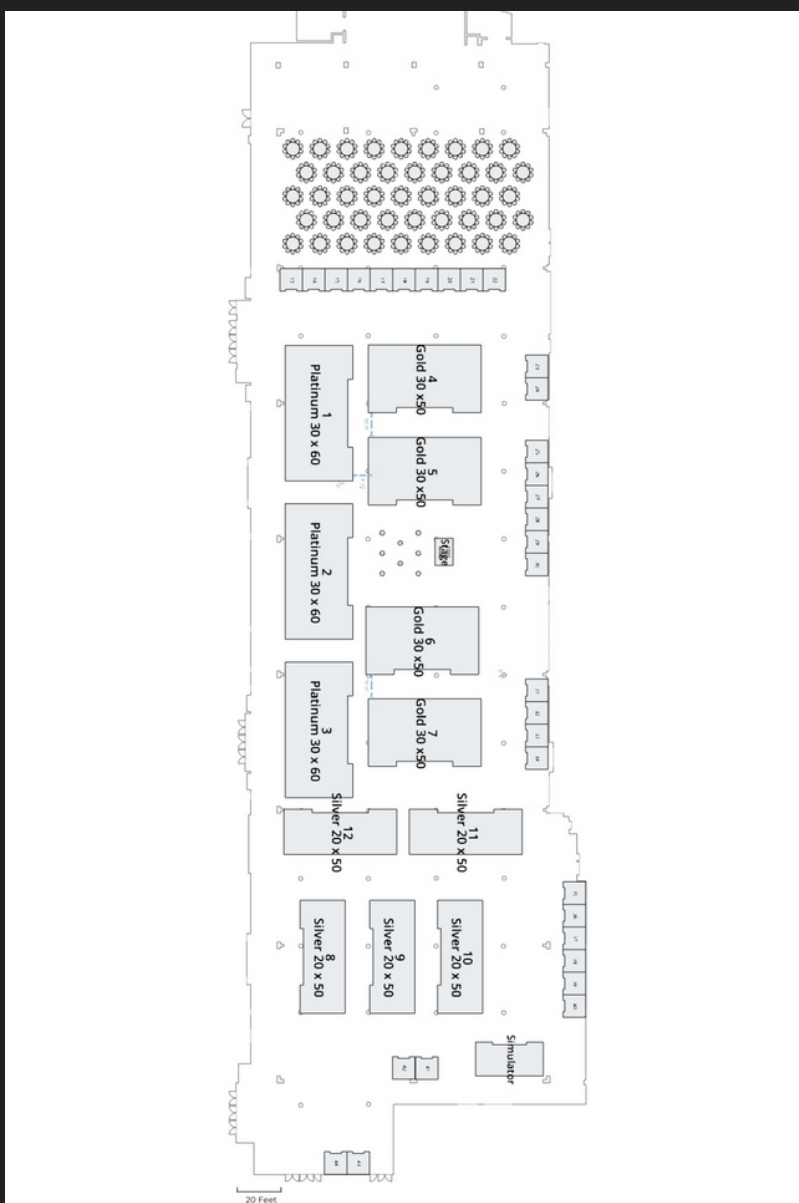
**The Park Vista  
705 Cherokee Orchard Road  
Gatlinburg TN 37738 (865)436-9211  
\$189 per Night**

# FLOOR PLAN

## Please Note:

Minor adjustments may be made, only if needed, prior to the move-in date. The final floor plan will be shared prior to moving in.

Register for your booth at  
[www.smokymtnweekend.org](http://www.smokymtnweekend.org)



# RULES AND REGULATIONS

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## Sponsors with Exhibit Space

Contract for Space: The application for space and the formal notice of assignment constitutes a contract for the right to use the space allotted. In the event of fire, strikes, or other uncontrollable circumstances, this contract will be binding.

## Use of Space

No exhibitor shall assign, sublet, or share the whole or any part of the space allowed without the knowledge and consent of Smoky Mountain Weekend. SMW shall have the right to refuse sale of space to a company requesting information on exhibit space. Aisles must be kept clear. Exhibitors must comply with all safety, fire and health requirements during move-in and move-out operations. SMW shall have the right to require the dismantling of any exhibit or part of exhibit, which in their opinion, is not suitable to or in keeping with the character or purpose of the conference.

# REGISTRATION IS OPEN!



*Thank you!*

When completing the online registration for Smoky Mountain Weekend 2024, my company understands the Statement of Philosophy below.

My company shares the Sevier County Fire Chiefs' commitment to fire and emergency services. We understand that acceptance of this application does not constitute the Sevier County Fire Chief's endorsement of specific products or services. As a representative of the aforementioned company. I have read and understand the information presented in the sponsorship opportunities section.



smokymountainweekend@gmail.com

615 - 305 -3229

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